



DEATH **OF** THE DOLLAR

THE END OF AN EMPIRE

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YOUR GUIDE TO USING PRECIOUS METALS TO PROTECT YOUR WEALTH

You are probably reading this guide, because like me you are concerned about how huge our nation's debt is and are wondering what is going to happen next?

You are not alone and your feelings are completely justified. We are facing one of the most pressing financial challenges of our time—the looming uncertainty surrounding the U.S. dollar. In an era marked by unprecedented economic fluctuations, understanding the intricacies of this situation is more crucial than ever for anyone with a stake in their financial future. I am glad this guide found you and hope it sheds a light on what's going on and more importantly how to plan and protect yourself from what's to come.

What's Inside This Guide?

- **Economic Triggers**

We'll navigate through the significant economic events that have tested the resilience of our financial systems, shedding light on their impacts and the lessons learned

- **The Genesis of the Dollar**

We begin by tracing the roots of the U.S. dollar, understanding its pivotal role in shaping the global economy and how it rose to prominence.

- **The Burden of Debt**

Delve into the daunting reality of America's burgeoning debt and its potential ramifications on both national and personal financial stability.

- **The Digital Currency Shift**

As the financial world gravitates towards digitalization, we explore the implications for the traditional dollar and what it means for global trade and monetary sovereignty.

- **The Timeless Allure of Gold**

In times of uncertainty, gold has stood as a beacon of stability. Discover why this ancient asset remains a critical component of a well-rounded investment strategy.



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This guide is designed to provide a comprehensive overview, blending historical insights with current trends, to equip you with a well-rounded understanding of the challenges and opportunities that lie ahead. Whether you're an investor, a saver, or simply someone concerned about the future of your currency, this guide is an essential read. Let's embark on this journey together, with clarity and foresight, towards a more secure financial future.

ABOUT ME

We're at a pretty critical moment in America's financial history. Very much like a standing-on-the-edge-of-a-cliff kind of moment. I've been deep in the trenches of the finance world for over 20 years, and let me tell you, the signs are screaming that a huge financial wave is about to hit us. And not in a good way. Before I dive into that let me tell you a little about myself and why I am so concerned about the fall of the mighty dollar.

First, I am not a financial guru. I didn't go to Harvard nor was I a hedge fund manager. I did however get my start at a commodity brokerage firm in 2004. The firm also had Commodity Pool Operation also known as a hedge fund. After just 1 year I was hooked. I dived headfirst into the high-stress world of commodity trading. I wasn't just along for the ride; I was in the driver's seat, becoming the youngest principal in the fund's history at just 26 years old. Then came 2008—yeah, that 2008. While the financial world was falling apart, our fund actually stayed above water yielding a whooping a little more than a 1% gain while every other asset class was destroyed.

After that wild ride, I jumped into the entrepreneur life, starting a financial advisory which I later sold and a marketing agency that grew into an Inc 5000 fastest growing companies in America. I've been helping financial publishing companies and investment companies get connected with investors seeking help and guidance ever since.

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THE BLACK SWAN EVENT

Covid-19 was a black swan event that changed the face of our economic system virtually overnight. It wasn't Covid directly that changed everything, it was the government's financial response that shook the very printing presses our dollars are created by. Let me explain... My experience of the pandemic was like most of you. My kids went to school on zoom,

I washed all my food when I took it home, and I had way too much toilet paper in my garage. My daily life was tossed upside down and filled with fear. Finding the truth of what was really going on was nearly impossible.

But as someone who loves watching and monitoring our economy, what really caught my eye was the government's reaction. No, not government mandates on masks, but its economic relief package to help struggling businesses and families affected by Covid.

Biden's plan was unprecedented. The total amount of money put into our system was over \$4.2

Trillion! This is the most amount ever printed in the history of the United States.

To put this in perspective of exactly how much debt this is, consider this... It took our nation 215 years to reach \$7 Trillion in Debt. Since 2020 we have already added another \$7 Trillion in debt in just 4 years. That's like combining the economies of China, Germany, Japan, India, and the UK!

I was more than dismayed by this move by the government. I was completely dumbfounded. From that moment on, I knew that we would be dealing with the consequences of this money printing for decades to come.

To understand why this is so massive and so bad for our future, we need to understand the history of the dollar and consider the impacts this will have on the value of our dollar and more importantly, how the value of our dollar will impact your wealth.

01 THE STORY OF THE DOLLAR

The Birth of the Buck

Our dollar's story starts right after we said "bye" to Britain. Back then, there was a crazy mix of currencies floating around, and the new U.S. needed something stable. Enter the U.S. dollar in 1785, thanks to a big push from Congress.

Alexander Hamilton (yeah, the guy from the musical) was the real MVP here. In 1792, he helped kick off the Coinage Act, pegging the dollar to gold and silver. This was about creating a currency that everyone could trust. Keyword here is trust.

Panic, the Fed, and a Secret Meeting

Fast forward to 1907, and the U.S. hit a financial rough patch, leading to the creation of the Federal Reserve in 1913. This was supposed to be our economic safety net, but let's just say it's had its ups and downs. The Fed was created out of secrecy and was only supposed to be temporary. However, the power of Federal Reserve since its creation has been completely inverse to the value of the dollar. Since 1900 the dollar has lost over 90% of its value, while the Fed has only gained more power and more control. Inventing new fiscal policies and printing more debt.

With the Fed's increased power and collusion with our country's addiction to debt, the biggest moves the Fed would make were going to get even more dangerous and frivolous.

The Storm Clouds Gather: Wars, Welfare, and the End of Gold

Post-WWII America was living the dream, but the Vietnam War and some big-spending domestic programs started to drain our gold reserves. Nixon's solution? Cut gold out of the picture entirely. This set off a chain reaction, leading to some pretty wild inflation in the '70s & '80s.

Depression, Gold, & Nixon's Big Move

The Great Depression was a game-changer for a lot of reasons. FDR decided to unhook the dollar from gold to try to fix things, which was a pretty bold move. It worked, but had major consequences to value the dollar.



Then, in the '70s, Nixon decided gold was out for good, pushing us into the world of fiat currency (that's fancy talk for money that's not backed by a physical commodity).

This move by Nixon was monumental. It had the single biggest effect on the value of the dollar since FDR's move 40 year prior.

What is fascinating is that I believe the 1971 de-golding event is equivalent to our 2020 Covid Relief in its impact on the value of the dollar and the consequences for the economy.

Just take a look at this graph. This is an overlay of CPI numbers from the 70s and 80s with today. Look how similar the CPI numbers have moved.

What's even more interesting is what happened next in the early 80s.

We had record high gold and silver prices.

We had record high mortgage rates.

We had record high inflation.

All because the dollar went into a free fall and Americans began their addiction to debt.

Debt Addiction Era

When the interest rates started to come back down in the late 80's and early 90s, the American economy was also on the rebound. And with that rebound came consumer spending in the form of credit card debt.

02 THE FINAL COUNTDOWN

Digital Dollars and Global Power Shifts

Now, we're looking at digital currencies and countries like the BRICS (Brazil, Russia, India, China, and South Africa) challenging the dollar's dominance. This could shake things up in a big way.

Here is why...



The BRICS make up 25% of the world's GDP and 40% of the world's population. Consider that compared to the U.S. We make up 16% of the world GDP and only 4% of the world population. The BRICS nations have considerable different objectives for their economies and it's far more advantageous for them to trade in their own currencies, than in U.S. Dollars.

This shift in trade could have a massive impact on the value and relevance of the dollar. If more and more countries abandon the dollar then what impacts will it have on the it's value? What could happen to our status as the world's most powerful nation? And lastly, what does that mean for the price of our own goods and services if we are no longer the world's reserve currency?

These factors are not only in play, this idea of de-dollarization is spreading quickly as more and more nations are joining BRICS.

I believe that this transition is unavoidable and all but a forgone conclusion. The mighty dollar will fall and the consequences will be severe.

03 WHY GOLD GLITTERS IN THE GLOOM

Through all this chaos, gold remains the steady rock.

It's the financial lifeboat that can help you stay afloat when the dollar's ship starts to sink.

The reason gold shines during times of chaos is because it's the ultimate form of money. It's a finite resource that's been used for over 5,000 years as a form of money and wealth.

Another reason is that gold will never go to zero. This fact should not be overlooked or considered a common trait in asset classes.

Unlike gold, stocks can go to zero. In 2023, 459 publicly traded companies filed for bankruptcy. This means investors potentially lost all of their investment in these companies. This number is up year over year from 2021 and is estimated to go up again this year.

Everyone from institutional investors, governments, high net worth individuals, family offices, have flocked to gold as a safe haven asset class during times of uncertainty.

What's even more interesting is our own Federal Reserve who's job it is to keep our economy thriving has turned to gold over the last few years as a hedge against inflation, uncertainty and geopolitical risks.

They have bought more gold in the last 3 years than they have in the last 50 years!



04 WRAPPING UP WHAT'S YOUR MOVE?

We're at a Crossroads

The dollar's future is hanging in the balance. It's time to think about safeguarding your assets because when the storm hits, you want to be ready. Gold has stood the test of time, and it might just be the lifeline you need to protect your financial future.

At Advantage Gold we have been helping investors de-dollarize their retirement accounts and portfolios with physical precious metals since 2014.

We have created a process that's quick, convenient and easy for new investors and seasoned gold bugs alike.

With thousands of 5-star reviews, an A+ Better Business Bureau rating, and over a billion dollars in transactions, we are a company you can trust. If those are not compelling enough consider this, we are the only precious metals firm in the country with independent audited financial statements from the 8th largest consultancy company in the world.

If you want to get started, we are the team that can help you. The process is simple. All you need to do is schedule a 1-on-1 Strategy Call with our team and they will help you set up your Self-Directed IRA account, choose your metals, and pick your depository. Here is the link to schedule your call today or simply pick the phone and call us directly.

In conclusion, the world economy is on shaky ground, the dollar's heading for a downfall, and your retirement savings hangs in the balance.

The risk to paper assets (stocks, bonds, mutual funds, etc.) has never been greater. One way or another, you either hedge against the risks or become a victim of forces beyond your control.

Advantage Gold has the experience and expertise to help you protect your money with gold and precious metals. Take action today before it's too late.



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